



## Information for Journalists

### **Dieter Klein is the new Chief Operating Officer at P21 GmbH**

**Strengthening the operative business: Dieter Klein takes over the sales and marketing division, as well as technical service, at P21, which is one of the leading providers of energy-management solutions for the telecommunications industry.**

Brunnthal-Munich , March 2009. As P21 GmbH's new Chief Operating Officer, Dieter Klein will be responsible for the business's sales and marketing activities worldwide. He will also handle inter-business activities such as partnerships and the implementation of services, as well as the orientation of the solutions portfolio to meet the needs of customers in the target markets of Europe, MEA and Asia.

Before accepting this new post, Dieter Klein worked for Nokia Siemens Networks in Indonesia: as its CEO, he had directed the entire operative business of the merged enterprise in Indonesia and thus significantly contributed toward its economic success. During the course of his career, Dieter Klein has held numerous responsible posts in which he acquired profound management expertise and distinguished himself through his dedication and his orientation toward success.

After having studied electrical engineering, Klein began his career at Siemens AG in Munich. He afterwards held various managerial positions in which he was responsible for business in the Asian-Pacific territory, EMEA, the USA, Mexico, South America and elsewhere. This background gives Dieter Klein extensive leadership expertise in the telecommunications sector, as well as comprehensive experience in global business practices. During this time period, he also served on the boards of directors of various joint-venture businesses.



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“With Dieter Klein, our businesses has gained an expert who brings more than 25 years of experience and profound knowledge in the telecommunications industry,” says Wolfgang Essig, CEO of P21 GmbH. “In his position as COO, he will underscore new strategic accents and thus further advance the positive development of our business.”

“I look forward to working together with my team as we collaborate to meet the challenges involved in improving energy efficiency for our telecommunications clients and partners,” Klein says. “Our focal point is the further evolution of our portfolio of solutions and services with the goal of satisfying our clients’ need for efficient usage of energy combined with simultaneous reductions in CO<sub>2</sub> emissions. We will thus help them cut costs, while simultaneously reducing the burden on the environment!”

### About P21

Headquartered near Munich, P21 GmbH develops, produces and markets energy-management solutions for the telecommunications industry. P21 has successfully proven the capability of its technology in various field tests with international mobile-telephony providers since 2004. On the basis of its patented hydrogen-powered PEM fuel cell systems, the enterprise is already a leading supplier of energy solutions to assure uninterrupted electrical supply. P21 broadened its portfolio of services in 2009 to include other products and solutions which contribute toward efficient energy savings and cost reductions, as well as toward reduced CO<sub>2</sub> emissions. Founded in 2001, P21 currently employs a staff of 55 people. The business cooperates worldwide with renowned partner enterprises in the telecommunications and energy industries, as well as with sub-deliverers that have the relevant know-how to market P21’s energy management solutions onsite and to accompany the installation and service process.

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